Stockton Scholars Virtual Engagement

Fall Virtual Fellowship Program &
#StocktonScholarStories /
#RoseThatGrewFromStocktonProjects

Presentation by: Marissa Webb
Presentation Outline

- **Stockton Scholars Fall Virtual Fellowship**
  - Virtual Speaker Series & Community Mixer
  - Virtual Orientation
- **#RoseThatGrewFromStockton / #StocktonScholarStories**
  - Why share stories?
  - Engagement & Response
  - Project Expansion
Virtual Speaker Series

Week 1: Past fellow speaker
Week 2: Non-profit work panel
Week 3: Continuing higher education
Week 4: Virtual Community Mixer
Week 5: Community organizing
Week 6: Local government work
Week 7: Workshop on Job Search, Networking, etc
Week 8: Speaker from Community of Stockton
Bonus: Humanitarian work speaker
Virtual Orientation

Stockton Scholars Program
Fellow Expectations

SOUND ON

Janae Aptaker
Director of Stockton Scholars Program
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Showcasing our amazing Stockton Scholars

#StocktonScholarStories
#RoseThatGrewFromStockton
Why share stories?
Engagement & Response

- Each post had over 100 combined likes & comments
- 832-1324 people reached
  - Of all SS posts in the last year, these 4 posts were all in the top 1/3 of people reached
Project Expansion

- Within Stockton Scholars Organization
  - Staff, Interns, etc
- To greater Stockton community
  - Small business owners, community organizers, government employees, & more!

#RoseThatGrewFromStockton
Concluding thoughts
Thank you for your time!

Questions?