End-of-Internship Presentation
Natalia Lalin & Riley Martinez
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Natalia

- Special Olympics was the perfect combination of medicine/health and business that I was looking for!

- Worked with children who were neurologically handicapped & will now become the Executive Director of CityStep, a service club at school

- Studying in the School of Public & International Affairs with minors in Entrepreneurship, Technology & Society, and Dance
Why Special Olympics International?

Riley

- First Year Internship: Fun, Real Professional Work Experience, Amazing Cause.
- Slight background but really wanted to work in an area I wanted to learn more about rather than something I knew really well
- Takeaways I could positively implement in my quotidian routine
What did Natalia Do?

The major projects that I worked on this summer included:

- Providing support to the project supported by the Stavros Niarchos Foundation through Social Media Reports, formulating Monthly Reports, writing letters, etc.
- Data entry for the Online Mapping System that tracks all Unified Schools & Unified Champion Schools across the world
- Collecting the narratives of athletes, teachers, and coaches globally to put together new SNF Stories
- Providing research for the new E-learning Course for Teachers and Coaches
The major projects that I worked on this summer included:

- Constructing and Consolidating a New Youth Innovation Grants Database in Smartsheets
- Conducting Operations for Cycle 4.5 Projects. The whole Shabang
- Writing and Publishing Write Ups of Projects by Youth Leaders
- Working with Regional Staff for both optimizing new database and Cycle 4.5 Operations
Natalia’s Projects: E-learning Course & Mapping Support

What is the E-Learning Course?

- Providing research for the new E-learning Course for Teachers and Coaches

What is the Online Mapping for?

- Global Unified Schools

Special Olympics
Youth Engagement 101

This course will provide an overview of Special Olympics youth engagement programming, including school-based initiatives, youth leadership and development, and many other ways Special Olympics Accredited Programs can engage and empower youth. This course, designed for Special Olympics Program
Natalia’s Projects: Providing Support to the SNF Project

- Putting together the monthly templates for each of the countries to keep track of their progress & goals, report any problems, and provide any photos or media coverage
- Creating graphics and media for reports like the Cover of the 2020 Global Impact Report
- Writing official letters to introduce the SNF Year 2 Report and the 2020 Global Impact Report
- Weekly Social Media Reports of the 14 countries involved in the Play Unified : Learn Unified Project supported by the Stavros Niarchos Foundation
  - Some social media support for the Hasbro Project
  - Developing Quick Reference Sheets for both programs
- Writing new SNF Stories from the perspective of athletes, families, teachers, administrators, etc. based on information found in the weekly social media reports
My personal favorite task this summer was working on the social media and formulating the new stories!

Highlights from the social media accounts of the following countries:

- Kenya
- Tanzania
- Bharat
- Indonesia
- China
- Chinese Taipei
- Hellas
- Russia
- Serbia
- Brazil
- Chile
- México
- Egypt
- Morocco

from June 1, 2020 to August 1, 2020
“Physically Distant Emotionally Close” is a SNF Story about SO Bharat

Special Olympics is all about pushing the envelope and making the impossible... possible!

SO stepped out of their comfort zone and inspired their athletes to do the same

Favorite part of the story: Ashish Sharma, the silver medaling athlete had never dribbled before!

Angle of the story: Progress amidst a global pandemic; community
● “A Passionate Heart” is a SNF Story about Special Olympics Chinese Taipei

● Unique perspective of a teacher

● SO Chinese Taipei’s programming differs from its global counterparts

● Favorite line: As the students wrapped up the game, they commended each other’s talent and recognized that their preconceived judgements had been incorrect. When the teacher asked his students about their experience, they all came to the agreement that a “passionate heart is no different from [person to person],” and all the athletes on that field were deserving of respect.

● Angle of the story: Students are united in their “passionate heart” or love for the sport
## Innovation Grants Master

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Contributing to a website? Epic
The Best Team

Thank you

WILL DO
Looking Forward!

Suggestions for Special Olympics:

- Some uniform content across countries involved in certain projects
  - Equity in representation by Special Olympics International, for example
    - Stories/Highlights
  - Easier way for people to get involved in the Special Olympics community and learn of events or hear what the team and its athletes are working on

Personally:

- So grateful to have worked with such a great team of individuals!!
- Real inside look into how a business runs, specifically a non-profit
- Learned a lot about my own personal interests in business
  - Writing assignments
  - Marketing/media
Looking Forward!

Suggestions for this position going forward:

- Keep Consolidating and Inputting! Seems not to be the most transferable work.
- Give Interns a Space to connect on important issues early on
  - Probably easier in person so definitely understandable
  - THANK YOU TO RACHEL AND ARI
  - Intersectional Inclusion

Takeaways

- THANK YOUUUUUU TO EVERYONEEEE
- Just so much ~experience~ I’ve never had before
- Learned so much about intellectual disabilities and all of the innovative ways we can promote the inclusive revolution
Thank You For This Opportunity!

We have both loved being apart of the Global Youth Engagement Team, meeting all of the incredible people and being a part of the impactful work you do!

Keep in touch!
QUESTIONS? :)

Special Olympics